

## Treeno Enterprise Document Management Alliance Partner Program

To thrive in today's highly competitive business environment, it is vital for Value Added Resellers (VARs) to differentiate products and services in order to increase bottom line profits.

Treeno Enterprise Document Management (EDM) is an easy to use and extremely powerful web browser based document and workflow management system. Treeno Software, a trusted technology leader, gives your clients secure instant mobile information access. Treeno will scale from a single end user to as many end users your client requires.

Treeno installs quickly and integrates seamlessly with existing business applications. Treeno scales from a single concurrent user to as many users as your client requires. Treeno EDM improves your client's business workflow efficiency, reduces their operational costs and assures a measurable return on investment. The Treeno Alliance Partner Program's unparalleled support system provides the framework for flawless delivery of Treeno EDM solutions for your clients. The results are rapid end user acceptance and an extraordinarily satisfied client.

Perhaps you've worked with another document management software provider in the past. If so, you will immediately see the marked differences with the Treeno Alliance Partner Program (TAPP). When you are a member of the Treeno Alliance Partner Program you have an innovative, experienced and responsive partner with you every step of the way including training, marketing, pre-sales, system deployment and ongoing customer support.

### 10 Reasons Why Our Partners Choose Treeno

1. Document management is a door opener into new business accounts and an add-on sale in existing accounts yielding increased revenue and client retention.
2. Robust functionality gives you a competitive advantage.
3. Treeno EDM has a solution to meet any client's needs, large or small.
4. As a true web based application Treeno EDM simplifies deployment with no desktop software.
5. One product user interface with three delivery platforms minimizes your staff training.
6. Secure web based full functionality gives remote and mobile workers access to important documents just like they are in the office.
7. Fast integration with your client's key business applications.
8. An easy to use graphical workflow engine speeds up your client's business processes.
9. A detailed audit report ensures employee productivity, data security and government compliance.
10. Nineteen simple ways to capture, index and store paper and electronic documents.

**With The Treeno Alliance Partner Program You Will:**

- Attract new clients
- Increase Revenue from software, hardware and professional services
- Enhance client retention
- Develop a recurring revenue stream

**Three Flexible Deployment Options**

The flexibility of the Treeno architecture is truly revolutionary. Treeno EDM deploys up to 75% faster than client server applications. Three Treeno deployment options complement your client's business model and IT requirements:

- **Treeno EDM Server** – The Treeno EDM server software is installed on your client's local server.
- **Treeno EDM Cloud** – Software-as-a-Service (SaaS) provides your client with secure access to their documents hosted from a Class "A" SAS 70 facility.
- **Treeno EDM Vault** – A plug-and-play appliance server with one terabyte of standard storage that will maintain up to 24 million files.

All three deployment methods utilize standards based 128 bit Secure Socket Layer (SSL) encryption security.

**Treeno Alliance Partner Program Benefits:**

## SALES

- Excellent margins on software and professional services
- Dedicated Treeno Alliance Partner Program account manager
- Treeno Circuit Sales Training Program
- Customized vertical web demos and sales support
- Key prospect and customer on-site visits by Treeno executives
- Free Not-for-Resale (NFR) software implementation of Treeno EDM for your corporate use and customer demos

## MARKETING

- Treeno Partner Portal provides one easy to navigate location for all marketing and sales information
- Regional lead generation campaigns, seminars, trade shows, direct mail and ongoing webinars
- Joint press releases, editorial opportunities and customer success stories
- Premier reference account seeding program

## TECHNICAL SUPPORT AND MAINTENANCE

- Earn recurring annual revenue on Treeno annual support and maintenance
- Toll free telephone support 8:00 am – 8:00 pm EST, Monday through Friday
- Unlimited partner technical support calls
- Remote support call resolution
- Free quarterly technical training at Treeno headquarters
- Ongoing monthly web-based technical training

**ABOUT TREENO SOFTWARE**

Established in 2002, Treeno Software is a leader in the Enterprise Document Management (EDM) industry. Treeno Software's mission is to provide their customers with operational workflow efficiencies and measureable return on investment (ROI) through the fast installation and implementation of their fully secure, highly reliable, and easy-to-use, web-based Enterprise Document Management (EDM) Software Solution.

To learn how Treeno can help you— call **800.528.5005** or visit us on the web at **[treenosoftware.com](http://treenosoftware.com)**.